



Contact:

Beth Frost-Johnson  
VP-Marketing and Business Planning  
MedCurrent Corporation  
Phone: 414 339 7061  
Email: beth.frost@medcurrent.com

FOR IMMEDIATE RELEASE

**MEDCURRENT PRESENTS ORDERRIGHT MEDICAL APPROPRIATENESS  
DECISION SUPPORT SOLUTION AT AHIP'S INSTITUTE 2010**

**MedCurrent introduces a more cost effective model of medical, surgical and radiology benefit management for healthcare payers, hospitals, and physicians designed to meet the new Federal requirements of the Accountable Care Organizations (ACOs) and MIPPA.**

LOS ANGELES, CA – June 3, 2010 – MedCurrent Corporation, a leading provider of medical decision support solutions, will unveil [MedCurrent OrderRight™](#) at [America's Health Insurance Plan's Institute 2010](#) Conference, June 9-11 in Las Vegas. MedCurrent *OrderRight* links payers, imaging facilities and physicians with an e-ordering technology that delivers patient-specific medical appropriateness information to ordering physicians, and supports automated payer pre-authorization. *OrderRight* uses a [rules-based system](#) driven by knowledge and experience of physicians and supported by evidence from renowned medical associations and academic environments. *OrderRight* includes its patent-pending Rule Authoring Studio™, providing rule control and flexibility for clinical and regulatory responsiveness. *OrderRight* can be used as a stand-alone solution or integrated within a payer's provider portal, an EMR or RIS.

“This [medical appropriateness decision support solution](#) instantaneously provides physicians the information required by payers to optimize provider reimbursement, dramatically improving practice efficiency while completely eliminating a payer's cost of unnecessary authorization denials and appeals. [OrderRight](#) auto-generates authorization codes and flexibly manages appropriateness criteria updates. [OrderRight](#) eliminates the need for contentious and cumbersome [radiology benefit management](#) (RBM),” explains MedCurrent President, Stephen Herman, M.D. a Harvard trained, Associate Professor of Radiology at the University of Toronto.

*OrderRight* incorporates [American College of Radiology Appropriateness Criteria](#)<sup>™</sup>, supplemented by the latest medical research. Studies indicate that up to [25% of imaging orders are unnecessary](#), duplicative or medically inappropriate. Implementation of these evidence-based appropriateness criteria can save \$35 billion, annually. *OrderRight* can be implemented for all specialties embedding established medical criteria and flexible rule-sets. It meets the requirements for the new Accountable Care Organizations for commercial insurers and Medicare Advantage plans, as well as Integrated Delivery Systems, Physician-Hospital Organizations, IPAs, MSOs and Medicaid Managed Care Organizations.

#### ABOUT MEDCURRENT

MedCurrent (<http://www.medcurrent.com>) develops medical appropriateness decision support systems that provide information to physicians at the point of care to facilitate their ordering of the most medically appropriate procedures. Using rule-based criteria adopted by leading clinical associations, as well as tools for organizations to create their own rules, these solutions help healthcare payers and providers improve patient care, avoid unnecessary procedures, reduce inappropriate utilization, and mitigate costs. The company sells to payers, providers and partners including EMR, RIS and PHR vendors.